

EXHIBITOR AND SPONSOR PROSPECTUS

2026 NH Behavioral Health Summit

December 7th & 8th, 2026

DoubleTree Manchester, 700 Elm Street, Manchester



NH Behavioral
Health Summit





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Learn more about the NH Behavioral Health Summit and this year's sponsorship and exhibiting opportunities.

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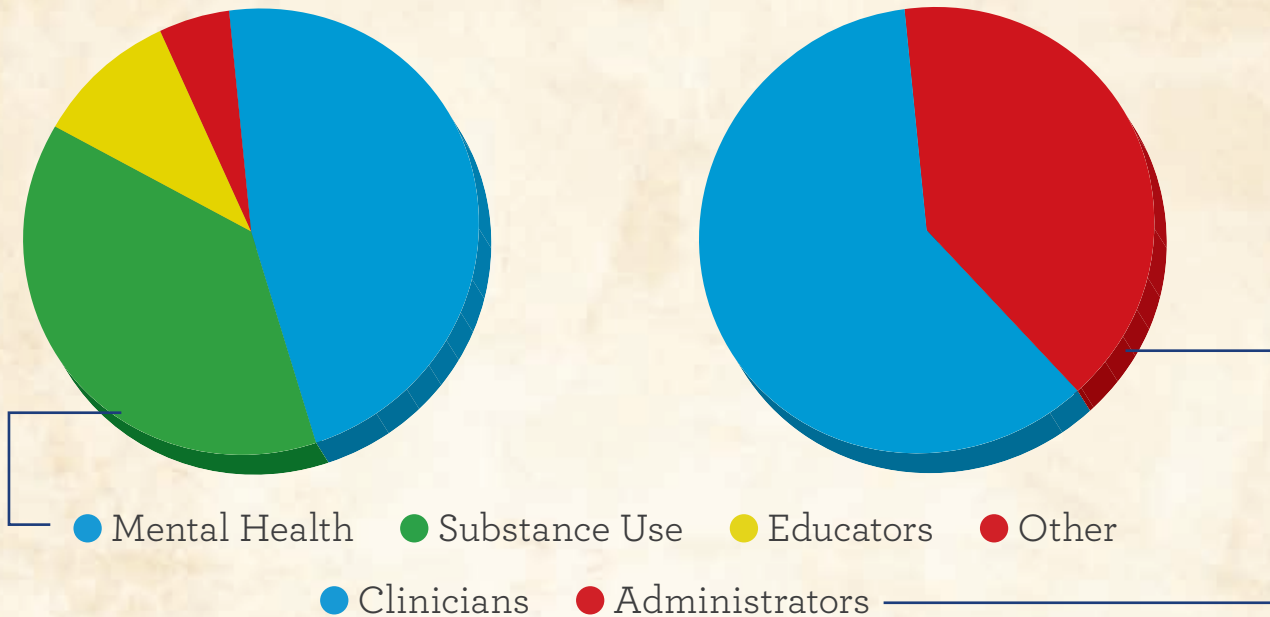
WHO WE ARE

The NH Behavioral Health Summit is hosted by the NH Alcohol and Drug Abuse Counselors Association (NHADACA) and the NH Community Behavioral Health Association (NHCBHA). These NH organizations, having recognized their mutually aligned missions of providing continuing education and leadership in behavioral health, have come together to host this robust learning event. Since 2017, this event has focused on setting the public policy stage for key legislative and agency initiatives, integration, and capacity building for mental health and substance use. We aim to demonstrate excellence in practice and policy for organizational leaders, policymakers, related professionals, and the public.



WHY SPONSOR THE NHBHS?

— Our Attendees —



**SPONSOR &
EXHIBIT SALES
COORDINATOR:**

Danielle Duchesne

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ANNUAL SUMMIT
December 7th & 8th, 2026

Sponsoring and Exhibiting at the NH Behavioral Health Summit provides an opportunity to share your newest programs, services, and products with over 550 professionals who gather to network with, present to, and learn from their colleagues. Gain direct access and raise your visibility with this key audience. Choose a sponsorship or exhibitor opportunity available at a variety of price points to make the most of your marketing budget.

The NH Behavioral Health Summit is the EXCLUSIVE statewide event in New Hampshire for behavioral healthcare providers and organizations addressing mental health and substance use disorders. There is no better opportunity for companies to gain access to as many professionals.

www.nhbhs.com | [#NHBHS](https://twitter.com/NHBHS)

CONFERENCE EXHIBITOR AND SPONSORSHIP PACKAGES



Sponsorship Levels & Benefits	Diamond \$5,500	Gold \$3,300	Exhibitor \$1,600	Nonprofit Exhibitor \$1,000*	Supporter \$600
<i>Exhibit Table</i>	✓	✓	✓	✓	
<i>Registrants Contact Information</i>	✓	✓	✓	✓	
<i>Logo in Program and on Event Website</i>	✓	✓	✓	✓	✓
<i>Complimentary Registrations</i>	Four	Three	Two	One	
<i>Full Page Ad, Full Color</i>	✓				
<i>Half Page Ad, Full Color</i>		✓			
<i>Logo Placement at Plenary Sessions</i>	✓				
<i>5-min. Plenary Speaking Opportunity</i>	✓				

**Must provide proof of 501(c)3 tax status. Special rate limited to first 10 enrollees.*



SINGLE ITEM SPONSORSHIPS

MEAL SPONSOR — \$1,500

- Put your organization front and center at one of the meals (breakfast or lunch on Monday, December 7th or Tuesday, December 8th) by placing your banner in the meal room and placing giveaways and/or literature on the meal dining tables.
- Gain recognition in the Summit schedule online, in the paper program, and in any announcements about the meal.
- Connect with Summit registrants by having your contact information listed in the Summit program and by attending the Summit with one complimentary registration.

Wi-Fi SPONSOR — \$1,100

- See your logo prominently placed on every sign that indicates the Summit Wi-Fi access information for attendees. Maximize your company's exposure to our attendees.
- Limit: 2 sponsors. Option for exclusive sponsorship at \$2,000.

EMAIL SPONSORSHIP SPOTLIGHT (Five Available) - \$350

- Includes prominent logo placement and exclusive mention as an email sponsor in one of our regularly scheduled email promotions advertising the event. This promotion reaches over 4,000 regional behavioral health professionals.

BADGE SPONSOR - \$1,100

- See your logo placed on every attendee badge.
- Exclusive sponsorship.

SUMMIT BAG SPONSOR - \$3,300

- Everyone needs a bag to carry all of their conference materials in!
- Be the only sponsor prominently displayed on this year's Summit bags!

AMERICAN SIGN LANGUAGE INTERPRETER SUPPORTER - \$800 (4 AVAILABLE OR EXCLUSIVE AT \$2,200)

- The Summit strives to foster an equitable and inclusive culture at the event. This sponsorship supports the multiple interpreters that are hired for this event.
- Includes: logo placement on event webpage and in the printed program book; recognition on all plenary slide footers; special recognition from the podium on day 1 of the event; and the attendee contact list.

PLENARY ADVERTISEMENT - \$750

- Run your still or short video ad before or after a plenary session. Nonexclusive opportunity. Placement is first-come, first-served.

EXHIBITOR OPPORTUNITIES

Having an exhibit table at the 2026 NH Behavioral Health Summit will increase your company's visibility to the over 550 attendees, including: policy makers and legislators; substance misuse prevention, treatment, and recovery professionals; mental health professionals; senior staff and board members of NH's Community Mental Health Centers; hospital representatives; private practice counselors; primary care physicians, and many more.



EXHIBITOR OPPORTUNITIES

EXHIBITING HOURS:

Set-up: Sunday, December 6th, 2026, 5:00 – 6:30 pm (set-up only)

Exhibit hours: Monday, December 7th, 2026, 8:00 am – 4:00 pm

Exhibit hours: Tuesday, December 8th, 2026, 8:00 am – 3:30 pm

Break-down: Tuesday, December 8th, 2026, 3:30 – 4:30 pm

RESERVING YOUR SPACE AND PAYMENT DETAILS

TO RESERVE YOUR SPACE, ENROLL THROUGH THE SPONSOR PORTAL AT:

www.surveymonkey.com/r/Sponsor2026NHBHS

An invoice and sponsorship fulfillment information will be sent to you after your enrollment is processed. Payments will be accepted by check.



POLICIES & REGULATIONS

ACCEPTABILITY OF EXHIBITS: All exhibits shall serve the interests of the attendees of the NHBHS and shall be operated in a way that will not detract from other exhibits or from the event. The NHBHS determines the acceptability of persons, things, conduct, and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit. In the event of such restriction or eviction, NHBHS is not liable for any refund of exhibit fees, or any other exhibit-related expense.

EXHIBIT PLACEMENT: NHBHS reserves the right to limit the number of exhibitors; placement is at the discretion of NHBHS and NHBHS reserves the right to refuse any exhibitor for any reason. The exhibitor agrees to hold NHBHS harmless from any and all claims or suits. NHBHS assumes no liability, including but not limited to, compensatory or consequential damages, or any errors or omissions in any printed material.

ASSIGNMENT OF SPACE: Exhibit space, sponsorships, and support packages are assigned on a first-come, first-served basis. NHBHS will attempt to honor all requests for exhibit space/sponsorships/packages. Notwithstanding the above, NHBHS reserves the right to change location assignments at any time, as it may in its sole determination deem necessary.

PAYMENT: Full payment for sponsorship, marketing, and exhibitor packages is required with the completed contract to receive benefits, access to technology platform, or contact information of attendees.

EXHIBITOR REPRESENTATIVES: All exhibitors must be registered. A single registration may not be split. All exhibitor representatives have access to participate in the event and should serve the interests of the attendees of the NHBHS in their role as company representative. They are encouraged to network in a way that will not detract from other exhibits or from the event. They will not engage in applying persistent pressure on any attendee for the purpose of sales or advertising through email, chat, or live-streaming.

EMAIL COMMUNICATIONS: All attendees are allowed to opt-out of their contact information being shared with exhibitors and sponsors. All email correspondence sent from exhibitors and sponsors to our event attendees that opt-in are required to include an “unsubscribe” link.

CANCELLATION: NHBHS must be notified in writing in the event of cancellation. If cancellation of exhibit space occurs prior to October 23, 2026, the exhibitor/supporter/sponsor will be refunded 75% of the payment received. After October 23, 2026, no refunds will be made. If NHBHS should be prevented from holding the event for reason of any cause beyond its control (such as, but not limited to, damage to buildings, riots, labor disputes, acts of government, pandemic or epidemic, or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then NHBHS has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental.

COVID-19: If the COVID-19 pandemic or venue’s social distancing restrictions prevent us from holding the NH Behavioral Health Summit in person or in a reduced capacity, we will work with each sponsor/exhibitor to ensure a comparable sponsorship package.

BOOTH SETUP & BREAKDOWN: All booths must be set up and prepared to welcome conference attendees by 8:00 AM on Monday, December 7th. Take advantage of special booth setup hours on Sunday evening. Booths can begin breakdown at 3:30 PM on Tuesday afternoon. Please do not begin breakdown prior to this time.

Early breakdown of booths may result in your organization not being able to participate in future events. Thank you for your understanding and cooperation with this schedule.

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Thank you for your support!



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